



About...Consulting Group is a group of businesses with a single goal - to help ordinary people do extraordinary things

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We're a collection of businesses with the single goal of helping to bring out the infinite potential of people.

Across all our brands, when we make decisions, we ask ourselves one question - 'how is this going to help someone do something extraordinary?'

Whether we're helping someone to speak up about a safeguarding concern, teaching a financial adviser new skills that help them improve their client outcomes, working with a new manager to help them become an inspirational leader or helping an organisation recognise the potential of neurodiverse talent, the goal stays the same.



The About Consulting Group was founded by husband-and-wife team Jon and Madeline Dunckley. We're not a nameless, faceless corporate. When you work with About... Consulting we want you to know you're working with real people, who really care.

Let us introduce ourselves...

Jon says:

'For over 25 years I've been passionate about bringing the best out of people. With five degree-level qualifications across psychology, insurance, financial planning, and business management, I've made it my life's work to help people achieve more.'

I started as a financial adviser and spent time heading up technical and training departments for life offices, qualifying as a coach in the process, before setting up About Consulting.

I practice what I preach. I never stop learning and read widely on the areas that are important to my clients. I'm constantly striving to understand more about what delivers exceptional performance and trying to live our mission - I'm very much an ordinary person trying to do extraordinary things.

Outside work, I push my boundaries through adventure. I've climbed Kilimanjaro twice, cycled John O'Groats to Land's End, completed a 200-mile ride around Mallorca in a single day and in recent years I've competed in Ironman triathlon- a 2.4-mile swim, 112-mile bike ride and a full marathon.'



Madeline says:

'Like Jon, I'm passionate about helping people achieve more. I started as a teacher and then spent time as head teacher of two schools, driving significant improvement. In addition to my teaching degree, I hold the National Professional Qualifications for Headship and Executive Leadership.'

I've trained as a safeguarding and child protection trainer; I'm an accredited Safer Recruitment Trainer and I've mentored and coached head teachers and senior leaders in strategic planning and safeguarding. I'm a member of the Association for Coaching and I'm a registered coach as part of the DfE's Women into Leadership Coaching Pledge.'

Outside work, I enjoy teaching Zumba. I love to run, especially on a Saturday at my local park run with my family. I've completed a marathon, I've cycled from London to Brighton, I've thrown myself out of a perfectly working aeroplane, and I've even dabbled in triathlon. I also love to travel - my favourite places in the world would have to be Chiang Mai in Thailand, the Great Wall of China, and Prague.'





About...Our Businesses



Financial Services colleagues from firms of all sizes trust our team at 'About...Financial' to give them the support they need when getting a little outside help is the best option.

Whether it's designing and delivering training that engages as much as it educates, writing/editing documents and textbook materials, or consulting and providing technical guidance on major projects, there's nothing we enjoy more than rolling up our sleeves and getting stuck in. www.aboutfinancial.co.uk



'About..Leadership' recognises an important truth - that a job title doesn't make a great leader. Far too often people find themselves promoted into leadership roles because they were good at the role that came before it... of course, they might also be great leaders, but they won't become great simply by changing their job title.

We bridge this gap by providing training and guidance for managers at all levels. From a first leadership role, through middle-management, to C-suite appointments we've got you covered. www.aboutleadership.co.uk



'About...Safeguarding' supports all those who work with vulnerable adults and children. The training we offer comes from accredited trainers with real-life experiences. We offer Safer Recruitment and a range of Safeguarding training as well as bespoke personalised training packages for any sized organisation. We live our aim of 'helping ordinary people do extraordinary things'. We deliver bespoke safeguarding training to help ordinary people achieve the extraordinary by stopping abuse, protecting vulnerable people and standing up to abusers.

Let's fight abuse together! www.aboutsafeguarding.co.uk



About...Our Businesses



At 'About...Education' we are all passionately committed to education. We all have a background in the education sector, and we're driven to deliver the best outcomes for school improvement so that all children have access to high-quality education.

Not all children have everything handed to them on a plate; in many cases, every success will be hard-fought and well won. We work with schools to develop leaders at all levels, to create an environment in which all children can be given the best possible start in life. www.abouteducation.co.uk



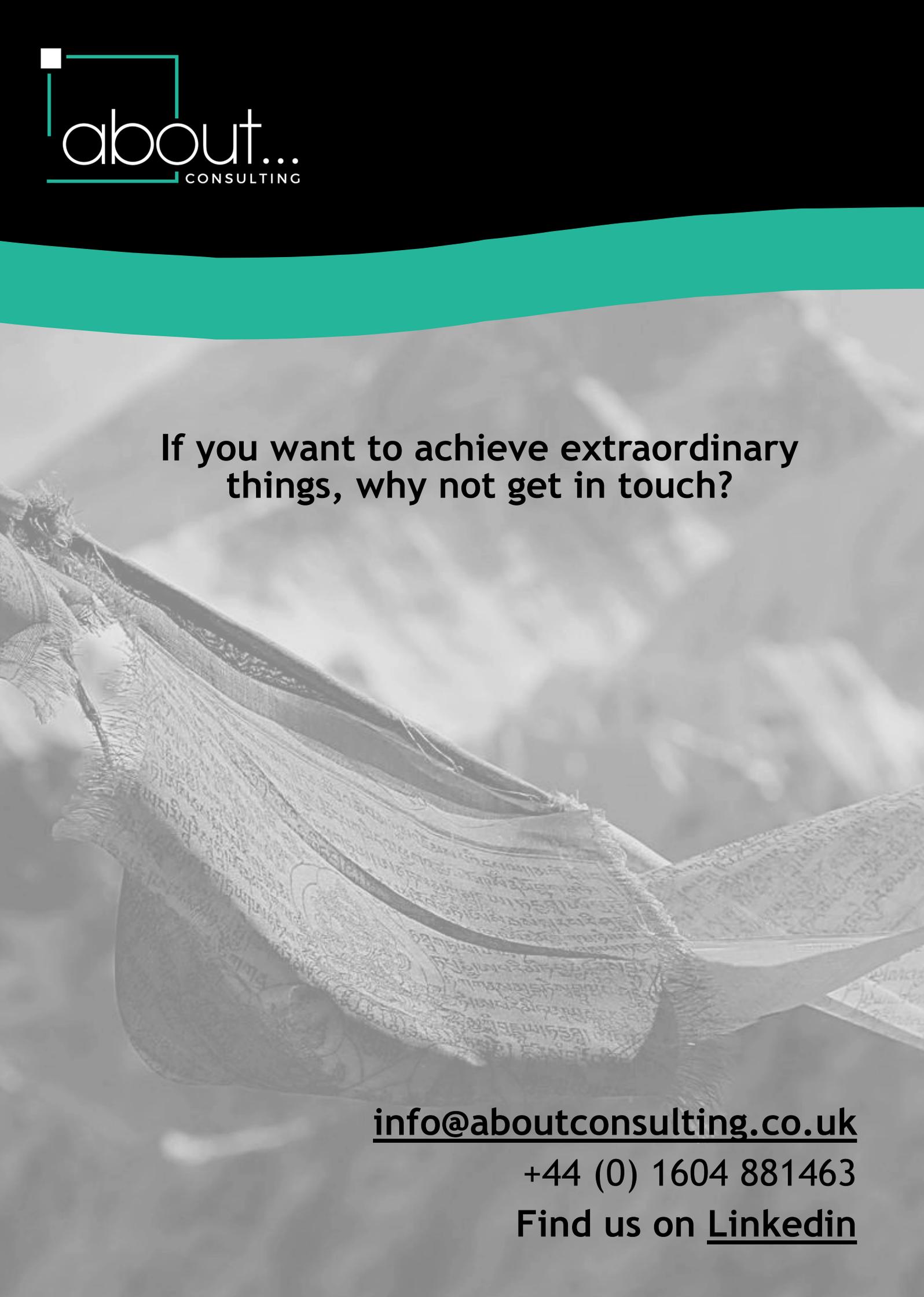
Successful coaching is all about identifying exactly what it is you want to achieve in life and then making it happen. This can entail anything from simply helping you recognise the options open to you, to working with you in developing a comprehensive plan including timescales, resources and actions. It's about giving you support specifically tailored to suit your needs.

'About...Coaching' does more than standard coaching. Our unique approach is built on many years experience in psychology coaching and Business Project Management, delivering results time and time again. www.aboutcoaching.co.uk



Diversity and inclusion are rightly at the top of the agenda for most responsible businesses. Whilst many are doing great work in race and LGBTQ+ inclusion, there's a big hole - neurodiversity. Neurodiverse talent can significantly enhance the way businesses operate, bringing in talent with the power to look at things differently and often key skills so desperately needed by modern organisations.

At 'About...Neurodiversity', we work with businesses to help them recognise these benefits and then recruit, train, and keep neurodiverse talent. www.aboutneurodiversity.co.uk

The background of the slide is a grayscale photograph of a mountain range. In the foreground, several prayer flags are strung across the scene, their fabric appearing to flutter in the wind. The overall atmosphere is serene and majestic.

If you want to achieve extraordinary things, why not get in touch?

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